

# Campaign : 1 Million BonusLink Points Giveaway

## **Basic Terms**

1.	Organiser	PrestoPay Sdn Bhd	
2.	Name of Campaign	1 Million BonusLink Points Giveaway	
3.	Description	Offer 1 a. Every RM 1.00 spent in PrestoMall will earn 5 BonusLink Points. b. The 5X BonusLink Points earning is subject to fulfilment of the Campaign Mechanic 1 below	
		Offer 2 c. Additonal Tier Bonus Points of 5X, 10X, and 15X BonusLink Points are based on total spending in PrestoMall	
		d. The Tier Bonus Points is subject to fulfilment of the Campaign Mechanic 2 below	
4.	Campaign Period	The Campaign will be held from 1 <sup>st</sup> October 2021, 12 a.m. to 31 <sup>st</sup> October 2021, 11.59 p.m. (1 month)	
5.	Eligibility Criteria	The Campaign is open to anyone who has linked their BonusLink Members Account in Presto Mall  User must be a Malaysian citizen aged eighteen (18) years	
		old and above during the Campaign Period.	
		<ul> <li>Has a registered and verified Presto App account with the Organiser (not signed in as a guest on the Presto App)</li> </ul>	
		Has a BonusLink Members Account (having subscribed and registered for membership under operated by BonusKad Loyalty Sdn. Bhd.) and have a unique registration number known as the "BonusLink Member ID" issued by BonusLink at the point of participation in the Campaign.	
6.	Campaign Mechanics	To participate, users are required to:  1. Fulfill Campaign criteria based on Mechanic 1 or 2 in PrestoMall only.	
		Campaign Mechanic 1:	
		<ul> <li>a. For every RM 1.00 spent will earn 5X BonusLink Points</li> <li>b. Minimum Spend of RM 1.00 per order</li> <li>c. Purchases with "Purchase Confirm" status and submitted a product review</li> </ul>	
		<ul><li>b. Minimum Spend of RM 1.00 per order</li><li>c. Purchases with "Purchase Confirm" status an</li></ul>	



- d. Earning of BonusLink Points is based on a first come first served basis, subject to the total allocated quota of 1,000,000 BonusLink Points for both Campaign Mechanic 1 & 2 combined throughout the Campaign Period
- e. Earning ratio will be rounded down to the nearest Ringgit Malaysia (RM)

## Example:

- I. Spend RM 1.00, will earn 5 BonusLink Points
- II. Spend RM 1.99, will earn 5 BonusLink Points
- III. Spend RM 10.00, will earn 50 BonusLink Points

#### Mechanic 2:

- a. Minimum Spend of RM 50.00 per order
- b. Purchases with Payment Confirm status
- c. The Tier Bonus Points Rewards is based on a first come first served basis, subject to the total allocated quota of 1,000,000 BonusLink Points for both Campaign Mechanic 1 & 2 combined throughout the Campaign Period
- d. Earning ratio will be rounded down to the nearest Ringgit Malaysia (RM) based on the spending Tier Bonus Points Rewards Example:

Tier Spending Bonus Points Rewards

- i) Purchase of RM50 & above, will earn 5X BonusLink Points
- ii) Purchase of RM125 & above, will earn 10X BonusLink Points
- iii) Purchase of RM250 & above, will earn 15X BonusLink Points

## Illustration:

## Purchase order: RM 49

Campaign Mechanic 1 (M1): 49 x 5 = 245pts Campaign Mechanic 2 (M2): -nil-Total Points earning (M1) = 245pts

### **Purchase order: RM 50**

Campaign Mechanic 1 (M1):  $50 \times 5 = 250$ pts Campaign Mechanic 2 (M2):  $50 \times 5 = 250$ pts Total Points earning (M1+M2= 500pts

## Purchase order: RM 249.99

Campaign Mechanic 1 (M1):  $249 \times 5 = 1,245$ pts Campaign Mechanic 2 (M2):  $249 \times 10 = 2,490$ pts Total Points earning (M1+M2) = 3,735pts

## Purchase order: RM 300

Campaign Mechanic 1 (M1):  $300 \times 5 = 1,500$ pts Campaign Mechanic 2 (M2)  $300 \times 15 = 4,500$ pts Total Points earning (M1+M2) = 6,000pts



		• A	all products featured on the Campaign page will
			hange from time to time and are on first come
		fi	irst served basis only.
			The following PrestoMall categories are excluded rom this Campaign:  Women's Fashion  Men's Fashion  E-voucher & Travel: Mobile Top-up & Shopping
		c n t c	Within PrestoMall, BonusLink Points are considered a mode of payment. Purchases can be made in full or partial using BonusLink Points and he remaining balance can be paid in combination with other available payment methods offered in PrestoMall during the time of checkout.
		F	All refunds on a purchase made with BonusLink Points shall be reinstated as PrestoMall Credits nto the Member's PrestoMall's account.
		c a	BonusLink and PrestoMall reserves the right to discontinue the promotion, as well as to amend any of the terms and conditions without prior notice.
		s c r	uny queries relating to the products or services ubsequent to the purchase shall be made directly to the PrestoMall. BonusLink is not esponsible for the actual products or services ourchased by BonusLink Members.
		n p s a	BonusLink and PrestoMall reserves the right to modify the terms and conditions, with or without prior notice. The continued use of the platform hall constitute and be deemed to be your acceptance of the modification and your consent to abide by any terms thereof.
		C	Other BonusLink Terms and Conditions applies. Click <u>here</u> for more information on BonusLink Membership T&C.
7.	Ineligibility	• N	Not a Presto member
			Not a BonusLink Member
		• (	Jsers under the age of eighteen(18) years old.



		"Refunded" or "Cancelled" transactions from Purchase in PrestoMall
8.	Issuance of BonusLink Points	<ul> <li>BonusLink Points earned from Campaign Mechanic 1 will be credited to the participant's BonusLink Account within 14 days after the product review is submitted</li> <li>BonusLink Points earned from Mechanic 2 will be credited to the particiapnt's BonusLink Account within 14 days after the Campaign end date.</li> <li>Click here for more details regarding BonusLink Point Issuance.</li> </ul>

#### **Other Terms & Conditions**

#### 1. INTRODUCTION

- 1.1 This Campaign Standard Terms and Conditions ("Standard T&C") shall govern the Campaign that is organised by the Organiser as named in the Basic Terms. The Standard T&C and shall be in addition to the terms as set out in the Basic Terms (the Basic Terms and the Standard T&C shall collectively be referred to as "Terms and Conditions").
- 1.2 The Campaign will be held during the Campaign Period as set out in the Basic Terms. The Organiser reserves the right to vary, postpone or re-schedule the dates of the Campaign or extend the Campaign Period at its sole discretion.
- 1.3 The brief mechanism of the Campaign is set out in the Basic Terms. The Participants must adhere to the mechanism of the Campaign as may be briefed and communicated to the Participants by the Organiser from time to time during the Campaign Period.
- 1.4 The Eligibility Criteria of the Campaign is as set out in the Basic Terms.
- 1.5 The Organiser reserves the right to at any time, change, amend, delete or add to the Terms and Conditions and other rules and regulations including the mechanism of the Campaign at its absolute discretion.
- 1.6 The Organiser may terminate or suspend the Campaign at any time at its absolute discretion in which case, the Organiser may elect not to award any prize. Such termination or suspension will not give rise to any claim by the Participants. If the Campaign is resumed by the Organiser, the Participants shall abide by the Organiser's decision regarding resumption of the Campaign and disposition of the Prizes

#### 2. **DISQUALIFICATION**

The Organiser reserves the right to disqualify Participants and/or revoke the Prize (at any stage of the Campaign) if:-

- The Participants are ineligible or does not meet any of the Eligibility Criteria; or
- The Participants breaches of the Terms and Conditions or other rules and regulations of the Campaign or violated any applicable laws or regulations; or in the Organiser's sole determination, it believes that the Participants has attempted to undermine the operation of the Campaign by fraud, cheating or deception.
- In the event of a disqualification after the Prize has been awarded, the Organiser reserves the right to demand for the return of the Prize or payment of its value from the ineligible Participants.
- Whilst the Organiser will endeavour to conduct necessary verifications on the eligibility of Participants, failure to disqualify any ineligible Participants shall not be deemed a breach by the Organiser.

#### 3. PROMOTIONAL ACTIVITES

- 3.1 The Organiser and/or its affiliates reserve the right to send SMS messages or email notification to the Participants mobile phone numbers or email address containing information and promotional activities regarding any other Presto promotions.
- 3.2 If a Participant does not wish to receive such SMS messages or email the Participant is required to inform the Organiser accordingly.



#### 4. GOVERNING LAW

4.1 The Terms and Conditions of the Campaign shall be construed, governed and interpreted in accordance with the laws of Malaysia.

#### 5. LIMITATION OF LIABILITY

- 5.1 The Participants acknowledges that his/her participation in the Campaign shall be at his/her own risks.
- 5.2 The Organiser will not be responsible or liable for
  - any delay and/or failure in receiving and sending a Campaign Entry as a result of any network, communication, ISP or system error, interruption and/or failure experienced by the Organiser or the Participants's telecommunication service provider and/or resulting from participation or the downloading of any materials in the Campaign. In the event of such error, interruption and/or failure, the Organiser shall not be responsible or liable for any failure encountered by any Participants to participate in the Campaign or any failure encountered by the Organiser in fulfilling its obligations hereunder.
  - any problem, loss or damage of whatsoever nature suffered by the Participants or any party due to negligence.
  - any error (including error in notification of Campaign winners), omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft, destruction, alteration of, or unauthorized access to entries, or entries lost or delayed whether or not arising during operation or transmission as a result of server functions, virus, bugs or other causes outside the Organiser's control.

#### 6. **INDEMNITY**

- 6.1 The Participants forever waive, release and discharge the Organiser, its agencies, sponsors and representatives from and against, any and all liabilities, costs, loss, damages or expenses which the Participants or any party claiming through the Participants hereafter may have arising out of acceptance of any Prize(s) or participation in the Campaign including (but not limited to) personal injury and damage to property and whether or not direct, consequential or foreseeable.
- 6.2 The Participants shall indemnify the Organiser, its affiliates, agent and sponsors from and against all liability, cost, loss or expenses suffered thereby as a result of the Participants's breach of the Participants's warranties and undertakings and any breach of the Terms and Conditions and/or the rules and regulations of the Campaign.

## 7. PERSONAL DATA

- 7.1 The Participant agrees and acknowledges that in participating in the Campaign, the Organiser shall process the data of the Participant including but not limited to:
  - A) Name;
  - B) E-mail;
  - C) Contact Number; and
  - D) BonusLink Member ID.

(hereinafter collectively referred to as "Personal Data").

- 7.2 The Participant may access, amend or vary his/her Personal Data by contacting the Organiser at <a href="mailto:support@prestouniverse.com">support@prestouniverse.com</a>.
- 7.3 The Participant acknowledge that the Organiser may disclose the Participant's Personal Data to the Organiser's third party's data processor for the purpose of processing the Participant's eligibility and participation in this Campaign.
- 7.4 The Participant also agree that the Participant's Personal Data shall be disclosed to the Organiser, merchandise partner/ third party and relevant business partners for the purpose of marketing and products promotion activities and services.
- 7.5 All Personal Data submitted by the Participant shall be processed and kept in accordance with the Personal Data Protection Act 2010.

